

# **INFO/CS 4302**

# **Web Information**

# **Systems**

FT 2012

Week 1: Course Introduction

# Who We Are - Instructors

Bernhard Haslhofer

bh392@cornell.edu

Office hours:

TUE / THU 1:30 - 3:00

Availability:

Oct, Nov, Dec 2012

Theresa Velden

tav6@cornell.edu

Office hours:

TUE / THU 1:30 - 3:00

Availability:

Sept, Nov, Dec 2012

# Who We Are - TAs

Changchen He

ch627@cornell.edu

Office hours:

WED 4:30 - 6:00

Syed Ishtiaque Ahmed

sa738@cornell.edu

Office hours:

MON / FRI 5:00 - 6:30

# Course Website / Piazza

<http://www.infosci.cornell.edu/Courses/info4302/2012fa/>

<https://piazza.com/cornell/fall2012/infocs4302>

#info4302

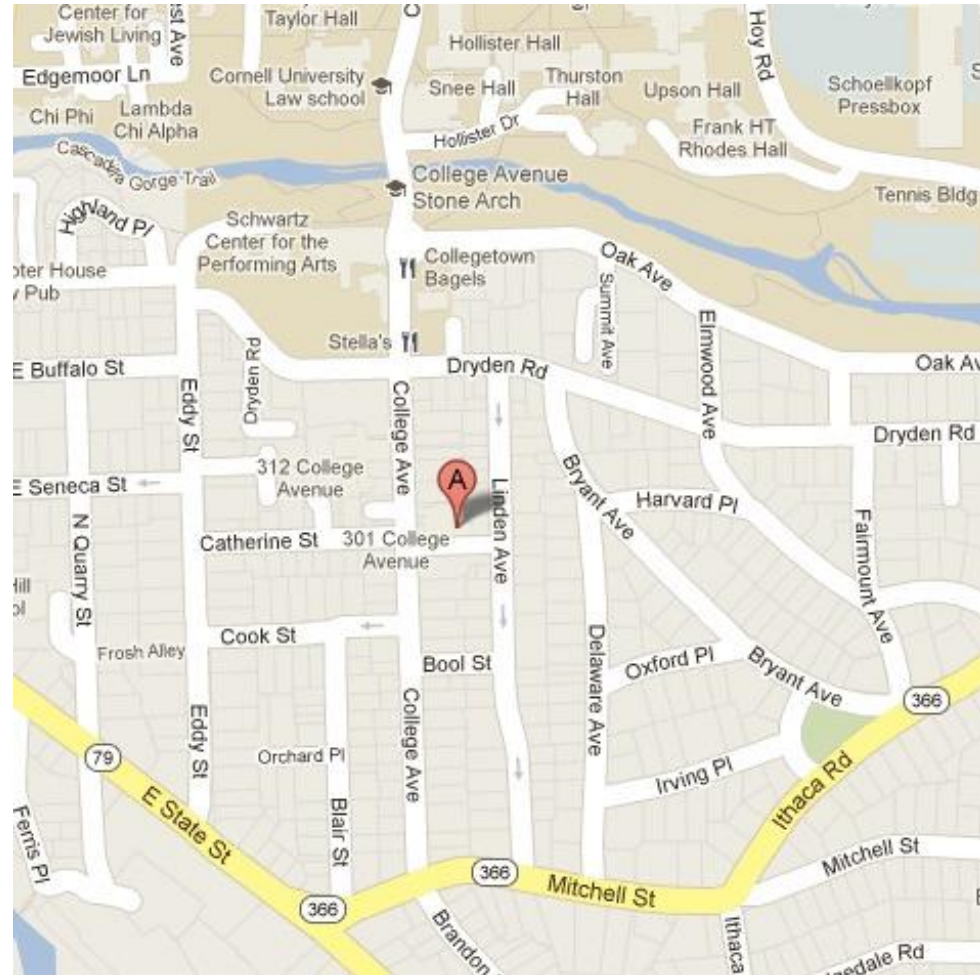


# Where you can find us

301 College Avenue

1st office on the left

Open space in IS



# Our plan for today

Group-based class activity

What is this course about?

Review of course syllabus

Questions

# My Web, Your Web... the web from your perspective

- Form groups of **4** with your immediate neighbours
- Within the next **10 minutes**, take turns to introduce yourself to your group and tell your classmates about
  1. What is your first memory of using the web, e.g. how old were you, what were you doing, what device were you using...?
  2. How has the web and your usage of the web evolved since then?
- **Take note** of similarities and differences in the experiences and preferences represented in your group. Anything that surprised you? Be ready to report back to the class

# Our plan for today

Group-based class activity

What is this course about?

Review of course syllabus

Questions



# What is this course about?

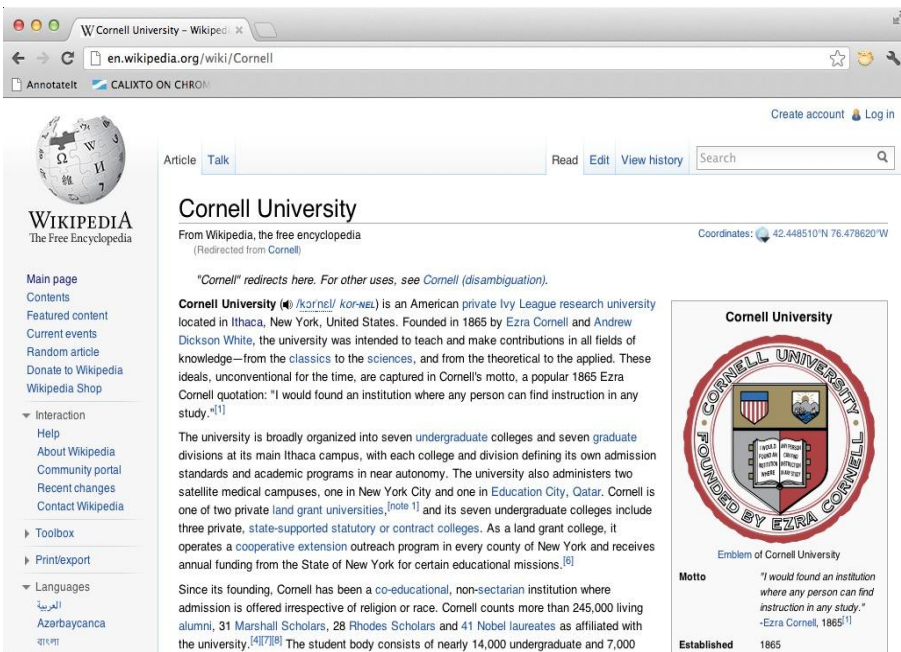
Web Information Systems



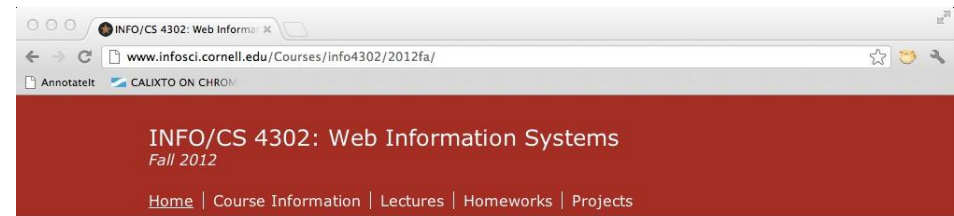
# What is this course about?

the "Web" = "World Wide Web" = "WWW" =  
"A system of interlinked documents accessed via the Internet"

## Web Information Systems



The screenshot shows the Wikipedia page for Cornell University. The page title is "Cornell University" and the URL is "en.wikipedia.org/wiki/Cornell". The page content includes the Cornell University logo, a brief description of the university, and a list of navigation links. The text on the page states: "Cornell University (IPA: /kɔrˈnɛl/ kɔr-nel) is an American private Ivy League research university located in Ithaca, New York, United States. Founded in 1865 by Ezra Cornell and Andrew Dickson White, the university was intended to teach and make contributions in all fields of knowledge—from the classics to the sciences, and from the theoretical to the applied. These ideals, unconventional for the time, are captured in Cornell's motto, a popular 1865 Ezra Cornell quotation: "I would found an institution where any person can find instruction in any study."<sup>[1]</sup> The university is broadly organized into seven undergraduate colleges and seven graduate divisions at its main Ithaca campus, with each college and division defining its own admission standards and academic programs in near autonomy. The university also administers two satellite medical campuses, one in New York City and one in Education City, Qatar. Cornell is one of two private land grant universities,<sup>[note 1]</sup> and its seven undergraduate colleges include three private, state-supported statutory or contract colleges. As a land grant college, it operates a cooperative extension outreach program in every county of New York and receives annual funding from the State of New York for certain educational missions.<sup>[6]</sup> Since its founding, Cornell has been a co-educational, non-sectarian institution where admission is offered irrespective of religion or race. Cornell counts more than 245,000 living alumni, 31 Marshall Scholars, 28 Rhodes Scholars and 41 Nobel laureates as affiliated with the university.<sup>[4][7][8]</sup> The student body consists of nearly 14,000 undergraduate and 7,000



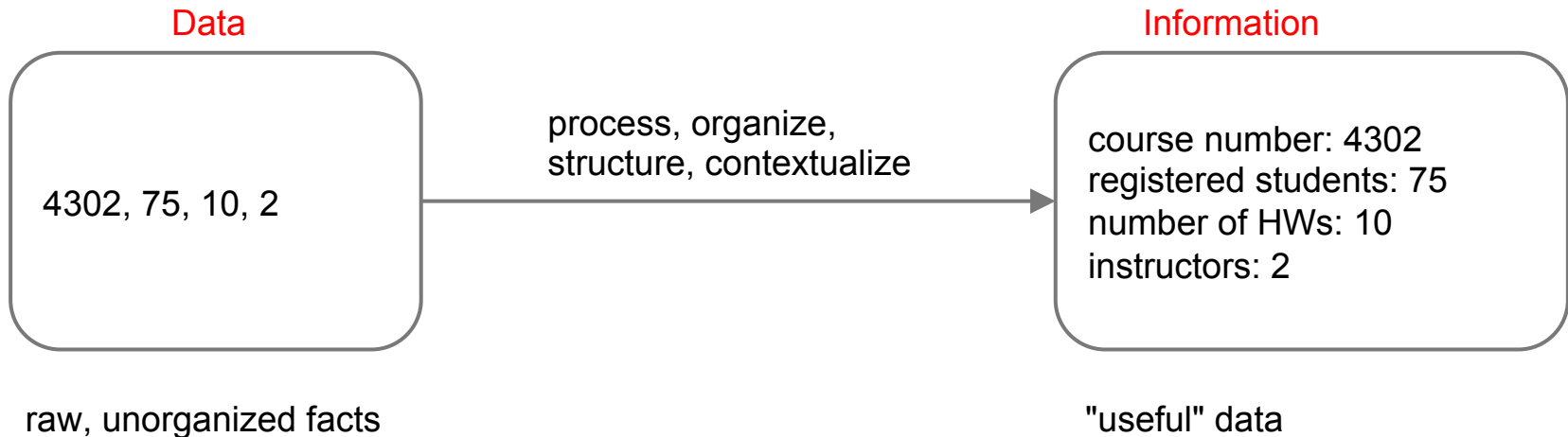
The screenshot shows the course page for INFO/CS 4302: Web Information Systems. The page title is "INFO/CS 4302: Web Information Systems" and the URL is "www.infosci.cornell.edu/Courses/info4302/2012fa/". The page content includes the course title, the semester "Fall 2012", and a list of navigation links: Home | Course Information | Lectures | Homeworks | Projects.

It is now almost two decades since the Web has been invented. Initially motivated by the need to link documents across computer systems to support large collaborations in high energy physics, the Web evolved rapidly. It has reshaped the notion of information systems, and changed our social interactions and cultural development. Decentralization and *openness* were fundamental design principles in the Web Architecture and enabled the creation of large, community-driven information spaces such as [Wikipedia](#). In recent years, these principles were adopted for publishing *structured data* on the Web, resulting in efforts such as [Linked Data](#), [schema.org](#), or the [Open Graph protocol](#).

This course will introduce you to *technologies* for building data-centric information systems on the World Wide Web, show the practical *applications* of such systems, and discuss their design and their social and policy context by examining *cross-cutting issues* such as citizen science, data journalism and open government. Course work involves [lectures and readings](#) as well as weekly [homework](#) assignments, and a semester-long [project](#) in which the students demonstrate their expertise in building data-centric Web information systems.

# What is this course about?

## Web Information Systems



# What is this course about?

Web Architecture

Data representation

## Web Information **Systems**

Standards

Openness and  
decentralization

Tools and  
Frameworks

# What is this course about?

Web APIs

Open Data

Global Data  
Networks

**data-centric**

Web Information Systems

Publishing Data  
on the Web

Using Data from  
the Web

Introduction

- Directions API
- Distance Matrix API
- Elevation API
- Geocoding API
- Blog
- Forum
- FAQ

# Google Maps API Web Services

This document discusses the Maps API Web Services, a collection of HTTP interfaces to Google services providing geographic data for your maps applications. This guide serves only to introduce the web services and host information common to all of the different services. Individual documentation for each service is located below:

- [Directions API](#)
- [Distance Matrix API](#)
- [Elevation API](#)
- [Geocoding API](#)
- [Places API](#)

The remainder of this guide discusses techniques for setting up web service requests and parsing the responses. For particular documentation for each service, however, you must consult the appropriate documentation.

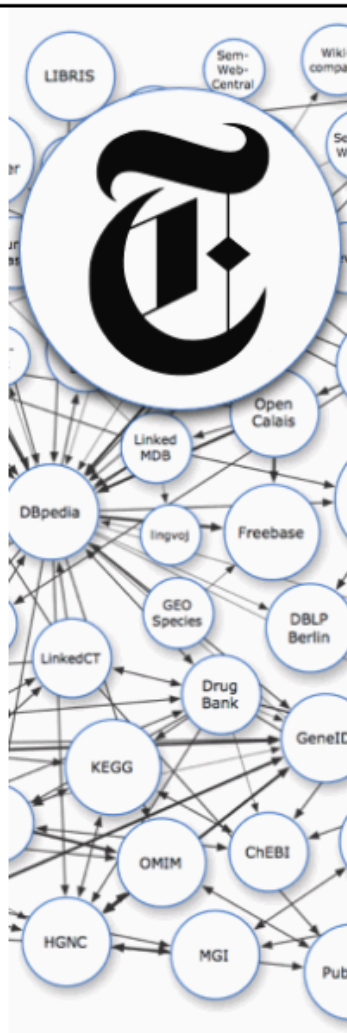
- Maps JavaScript API v3
- Google Maps API for Business
- Google Places API
- Static Maps API
- Street View Image API
- Earth API

## Table of Contents

1. [What is a Web Service?](#)
2. [SSL Access](#)
3. [Tracking Usage with the `sensor` Parameter](#)
4. [Building a Valid URL](#)
5. [Processing Responses](#)
  - a. [Processing XML with XPath](#)
  - b. [Processing JSON with Javascript](#)







## data.nytimes.com

For the last 150 years, The New York Times [has maintained](#) one of the most [authoritative news vocabularies](#) ever developed. In 2009, we began to publish this vocabulary as linked open data.

## The Data

As of 13 January 2010, The New York Times has published approximately 10,000 subject headings as [linked open data](#) under a [CC BY license](#). We provide both [RDF](#) documents and a human-friendly [HTML](#) versions. The table below gives a breakdown of the various tag types and mapping strategies on data.nytimes.com.

Type	Manually Mapped Tags	Automatically Mapped Tags	Total
People	4,978	0	4,978
Organizations	1,489	1,592	3,081
Locations	1,910	0	1,910
Descriptors	498	0	498
			10,467

## Browse individual data records:

[A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#) [T](#) [U](#) [V](#) [W](#) [X](#) [Y](#) [Z](#)

## SKOS Files

Download all of the data records as [SKOS](#) Files.

- [People](#)
- [Organizations](#)
- [Locations](#)
- [Subject Descriptors](#)





# nature.com linked data

## Welcome to data.nature.com – the NPG Linked Data Platform

The NPG Linked Data Platform provides access to datasets from NPG published as linked data and made available through SPARQL services. Two different interfaces are provided, a form interface for interactive queries and a service endpoint for remote queries:

/query - **form interface** (non-streaming)

/sparql - service endpoint (streaming)

Full documentation, demos and data snapshots for downloading are available on the [nature.com developers](#) portal.

Triple count: **279,885,352** (279.8 million)

Note that a live updating process is actively adding in triples to the datasets as new articles are published.

### What is Available?

NPG is making available a number of datasets for public access as linked data. These datasets include data about articles published by NPG as well as the NPG product and subject ontologies. All datasets are registered on [the Data Hub](#).

The datasets can be queried with SPARQL and snapshots are also available for downloading.

### Data Organization

The datasets are organized by graphs with one graph maintained per object type. A directory graph maintains descriptions for each of the individual graphs with class and property counts, and vocabularies used. Note that an NPG vocabulary has been used for object type properties as well as for certain data type properties:

ns: <http://ns.nature.com/terms/>



cornell university



Bernhard ... 0 + Share

Search About 97,300,000 results (0.40 seconds)

# Google Knowledge Graph



- Web
  - Images
  - Maps
  - Videos
  - News
  - Shopping
  - More
- 
- Ithaca, NY  
Change location
- 
- Show search tools

## Cornell University

[www.cornell.edu/](http://www.cornell.edu/)

**Cornell University** contains seven undergraduate colleges plus the College of Veterinary Medicine, the Law School, the Samuel Curtis Johnson Graduate ...  
[Google+ page](#) - [Write a review](#)

144 East Ave, Ithaca, NY 14850 (607) 254-4636

### Admissions

Admissions - Financial Aid - Apply Now - Undergraduate - ...

### Graduate School

The Graduate School is organized into ninety-four major fields of ...

### Jobs at Cornell

Searchable listing provided by the Office of Human Resources ...

### Legal Information Institute

Cornell Law School - U.S. Code - Supreme Court - State - Wex

### College of Veterinary Medicine

Admissions - For Pet Owners - Feline Health Center - Library

### Visiting

Walking Tours - Getting Here - Life in Ithaca - ...

Search [cornell.edu](http://cornell.edu)

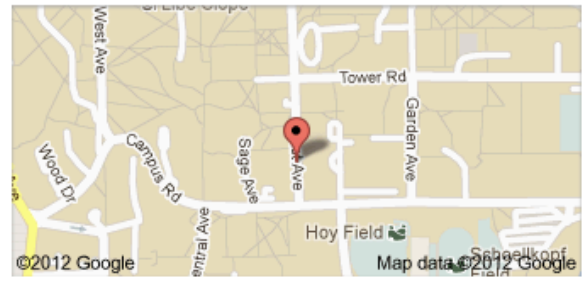
## News for cornell university



**Cornell University to install nets on bridges in bid to prevent suicides**  
Fox News - 2 days ago  
Cornell University in New York plans to begin installing nets on several

## Cornell University

[Directions](#)



Cornell University is an American private Ivy League research university located in Ithaca, New York, United States. Wikipedia

minorityrecr...

**Motto:** "I would found an institution where any person can find instruction in any study."

**Nickname:** Big Red

**Address:** 144 East Ave, Ithaca, NY 14850

**Mascot:** Big Red Bear

**Acceptance rate:** 16.2% (2012)

**Colors:** Carmelian, White

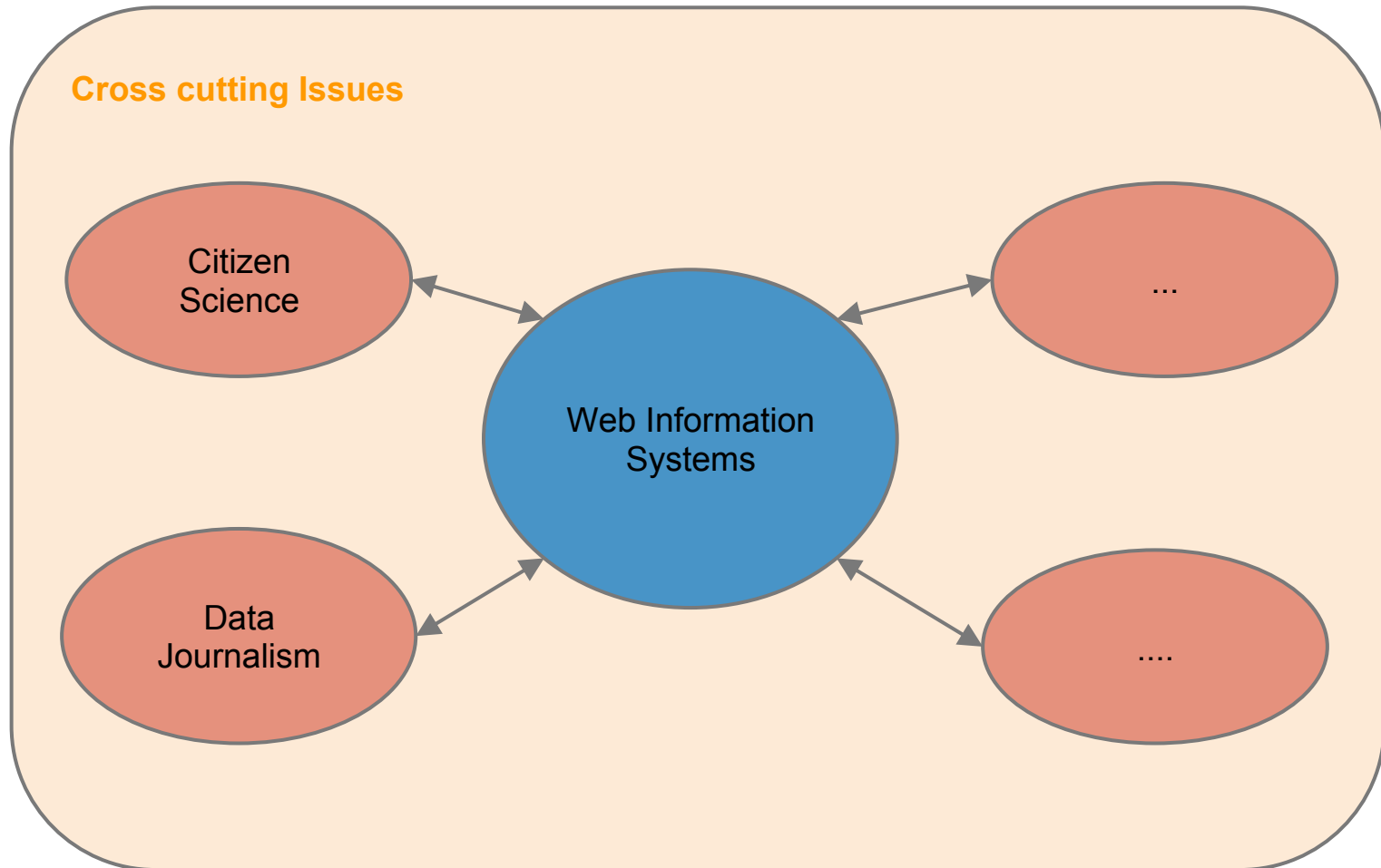
# What is this course about?

<http://developers.mystartup.com>

<http://mystartup.com/apis>

<http://data.mystartup.com>

# What is this course about?



# What is this course **not** about?

Web site design (INFO 1300)

Web application development (INFO 2300)

Search and Retrieval (INFO 4300)

# Our plan for today

Group-based class activity

What is this course about?

Review of course syllabus

Questions

# INFO/CS 4302 Syllabus

Week	Date	Day	Lecture	Homework	Project
1	8/23	TH	Course Introduction		
	8/26	SU		release hw1	
2	8/28	TU	Technical Foundations of The Internet and The Web		
	8/30	TH			
	9/2	SU		hw1 due & release hw2	
3	9/4	TU	The Web as an Internet Application		
	9/6	TH			
	9/9	SU		hw2 due & release hw3	
4	9/11	TU	Semi-Structured Data: XML and XML Manipulation		
	9/13	TH			
	9/16	SU		hw3 due & release hw4	
5	9/18	TU	Semi-Structured Data: JSON and other formats		
	9/20	TH			
	9/23	SU		hw4 due & release hw5	
6	9/25	TU	Cross Cutting Issues		
	9/27	TH	Recap		
	9/30	SU		hw5 due & release hw6	

# INFO/CS 4302 Syllabus

7	10/2	TU	RESTful Webservice APIs		
	10/4	TH			
	10/5	FR		hw6 due (Friday!)	
8	10/9	TU	(no class) Fall Break		
	10/11	TH	Global Data Networks Intro		
	10/14	SU		release hw7	project proposal due
9	10/16	TU	Linked Data Technologies		
	10/18	TH			
	10/21	SU		hw7 due & release hw8	
10	10/23	TU	Publishing Structured Web Data		
	10/25	TH			
	10/28	SU		hw8 due & release hw9	
11	10/30	TU	Making Use of Structured Web Data		
	11/1	TH			
	11/4	SU		hw9 due	



# INFO/CS 4302 Syllabus

12	11/6	TU	Student Projects		project status
	11/8	TH			presentation
	11/11	SU		release hw10	
13	11/13	TU	Cross Cutting Issues		
	11/15	TH	Cross Cutting Issues		
	11/18	SU		hw10 due	
14	11/20	TU	Cross Cutting Issues		
	11/22	TH	(no class) Thanksgiving Recess		
	11/25	SU			
15	11/27	TU	Cross Cutting Issues		
	11/29	TH	Recap		

**Homeworks: due Sun night @ 11:59PM (CMS)**  
(exception: hw 6 due already Fri night @ 11:59 PM)

Requisite: CS 2110 or similar (object oriented programming, Java or python)

# Group Projects

Groups of **3 students**.

Design a web information systems **of your choice**.

Detailed requirements on course website.

## Milestones:

Kick-off in class: early September

Project proposal due: October 14th

Intermediary project presentation: November 6th + 8th

**Final project presentation: December 13th from 5-9 pm  
(make up: December 5<sup>th</sup> from 7-9:30pm, you need to  
let us know by August 31st)**

**Final project report due: December 13th @ 11:59pm**

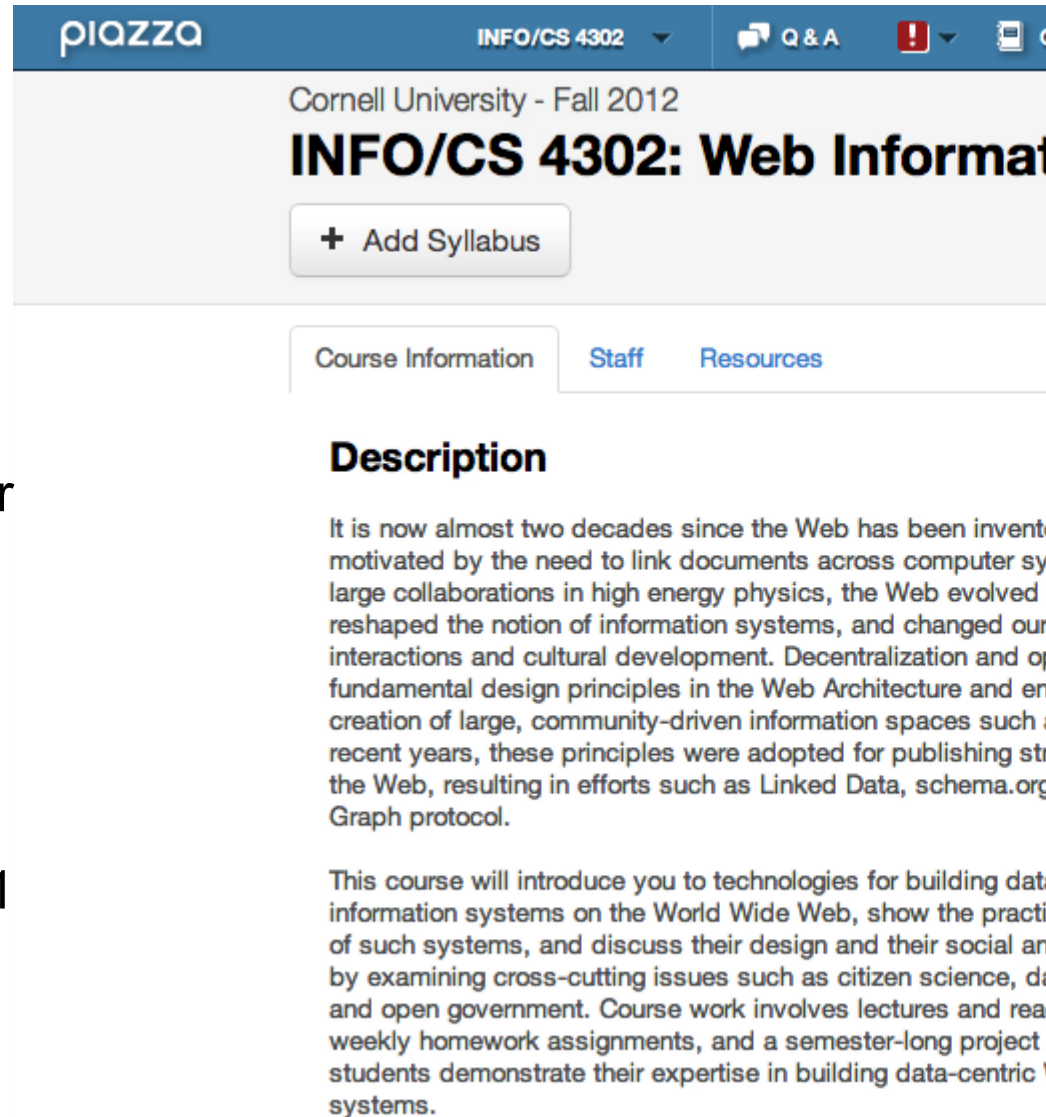
# Participation & Support

## Piazza:

- your questions on course content
- announcement of useful resources
- formation of teams, search for project partners
- your answers to challenges

## Office Hours:

- offered every weekday @ 301 College Avenue



The screenshot shows the Piazza interface for the course INFO/CS 4302: Web Information Systems at Cornell University, Fall 2012. The header includes the Piazza logo, the course name, and navigation icons for Q&A, a notification, and a search icon. Below the header, the course title is displayed in large bold text, followed by a button to 'Add Syllabus'. A navigation bar contains links for 'Course Information', 'Staff', and 'Resources'. The main content area is titled 'Description' and contains two paragraphs of text. The first paragraph discusses the evolution of the Web and its impact on information systems. The second paragraph describes the course content, which includes building data-centric systems on the World Wide Web.

plAZZA INFO/CS 4302 Q & A

Cornell University - Fall 2012

## INFO/CS 4302: Web Information Systems

+ Add Syllabus

Course Information Staff Resources

### Description

It is now almost two decades since the Web has been invented, motivated by the need to link documents across computer systems. In large collaborations in high energy physics, the Web evolved and reshaped the notion of information systems, and changed our interactions and cultural development. Decentralization and open fundamental design principles in the Web Architecture and the creation of large, community-driven information spaces such as Wikipedia. In recent years, these principles were adopted for publishing structured data on the Web, resulting in efforts such as Linked Data, schema.org, and the Graph protocol.

This course will introduce you to technologies for building data-centric information systems on the World Wide Web, show the practical design of such systems, and discuss their design and their social impact by examining cross-cutting issues such as citizen science, data science, and open government. Course work involves lectures and readings, weekly homework assignments, and a semester-long project where students demonstrate their expertise in building data-centric information systems.

# Email policy

- Send all questions about course content via piazza (**not** in personal email to instructors)
  - Quick turn-around
  - Others learn too, reducing overhead

# Grading

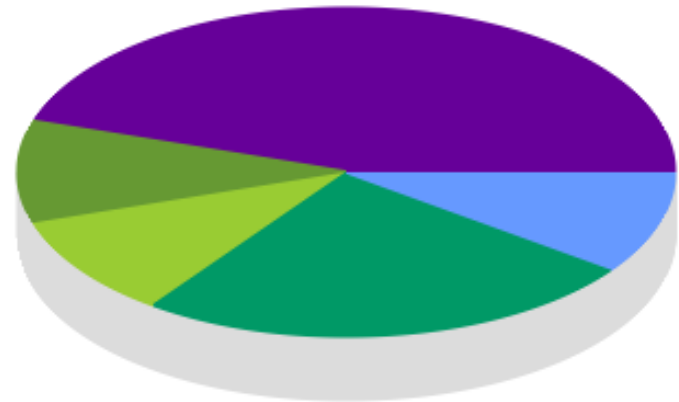
45 % ■  
Homework Assignments

10 % ■  
Project proposal

10 % ■  
Mid Term Project Presentation

25 % ■  
Final Project Presentation & Report

10 % ■  
Participation



# More course information:

- Academic integrity
  - Group assignments are meant to be worked on in groups. They are not meant to be done by one person without review and passed off as the group's work.
  - Individual assignments are meant to be worked on alone.
  - In both cases, looking things up and getting ideas from other sources is okay, if you cite it. Plagiarism (copying of others' work and attempting to pass it off as your own) is not.
- Lecture slides (posted after lecture)
- Instructions for submitting homework & code
- ....

<http://www.infosci.cornell.edu/Courses/info4302/2011fa>

# Next week

Week 2: **History and Architecture of the Internet**

This Sunday (8/26): **release of homework 1**

Questions on readings:

1. V. Bush. [\*As We May Think\*](#); *Atlantic Monthly*; July 1945.
2. T. Berners-Lee et al. [\*Creating a Science of the Web\*](#)
3. T. Heath, C. Bizer  
[\*Linked Data: Evolving the Web into a Global Data Space, Chapters 1-3\*](#)

?

?

*Questions ?*

?

?

?

?!?

?