

Class 27: Client Presentation Preparation

- Project Presentation Pitch + Demo
- Studio

Last Class: Project Presentation Pitch + Demos

Motivation: You will often need to present your work **briefly** to others, whether it be to a client, a manager, or a team.

Each team will be given 1 - 2 minutes to present their project as a pitch, including a demo of their app prototype.

Activity: Presentation + Demo Planning

Complete the handout.

Recall that a task **says** what the user **wants to do, not how to do it**. A task scenario is a task + persona + context.

Example:

App: GPS aware app that helps first responders contact the right people at the location of an emergency.

“ Jamie is a first responder (persona) who just arrived to an emergency. There is a car stuck on the railroad tracks (context). Jamie wants to immediately identify the railroad company, contact them to share the location of the emergency, and request that they stop any trains (task). ”

Professionalism

In industry, you will be expected demonstrate a high level of professionalism when presenting your work to others. This includes:

- Arrive on time.
- Be prepared.
- Rehearse with your team.
- Respect others' time (don't go over time).
- Respect your audience (don't "wing it").
- Have your demo set up and ready to go at the start of class.
- (Regular clothes are fine. You shouldn't dress up.)

Warning: Late arrivals will not receive full credit. Poorly prepared presentations will not receive full credit.

Studio

Today: Sprint 6 due

Tuesday: Pitch + Demo Presentations

Warning: 5 minutes late = minus a letter grade. > 5 minutes late = 0 credit