DTI Requirements for MPS Students

Required course (project course, counts as an MPS project):
Spring 2017

<table>
<thead>
<tr>
<th>Course #</th>
<th>Title</th>
<th>Credits</th>
<th>Course type</th>
</tr>
</thead>
<tbody>
<tr>
<td>NBA 6480</td>
<td>Digital Technology Practicum</td>
<td>3.0</td>
<td></td>
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</tbody>
</table>

Electives: choose 3-6 credits of the following classes, during Fall or Spring

The following course categorization can help you specialize in a specific aspect of business administration:
T – Management tools course
E – Entrepreneurship course
G – General Management, Strategy, or Leadership course

Note: 1.5 credit courses are offered over 7 weeks of the semester, in the first half or in the second half of the semester. Check the roster for the course schedule.

Note: Enrollment in courses is subject to seat availability. If a course is over-enrolled, usual waitlist procedures will apply.

### Fall 2017

<table>
<thead>
<tr>
<th>Course #</th>
<th>Title</th>
<th>Credits</th>
<th>Course type</th>
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<tbody>
<tr>
<td>NBA 5070</td>
<td>Entrepreneurship for scientists and engineers</td>
<td>3.0</td>
<td>E</td>
</tr>
<tr>
<td>NBA 5305</td>
<td>Entrepreneurial Finance</td>
<td>1.5</td>
<td>E</td>
</tr>
<tr>
<td>NBA 5380</td>
<td>The Business Idea Factory</td>
<td>1.5</td>
<td>E</td>
</tr>
<tr>
<td>NBA 5640</td>
<td>Entrepreneurship and Business Ownership</td>
<td>3.0</td>
<td>E</td>
</tr>
<tr>
<td>NBA 5690</td>
<td>Entrepreneurial Marketing</td>
<td>1.5</td>
<td>E</td>
</tr>
<tr>
<td>NBA 5150</td>
<td>Leadership theory and practice</td>
<td>3.0</td>
<td>G</td>
</tr>
<tr>
<td>NBA 5410</td>
<td>Project Management</td>
<td>1.5</td>
<td>T</td>
</tr>
<tr>
<td>NBA 6930</td>
<td>Strategy and Tactics of Pricing</td>
<td>1.5</td>
<td>T</td>
</tr>
<tr>
<td>NBA 5500</td>
<td>Financial Accounting</td>
<td>3.0</td>
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### Spring 2017 (Spring 2018 courses TBA)

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<td>E</td>
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<tr>
<td>NBA 5150</td>
<td>Leadership theory and practice</td>
<td>3.0</td>
<td>G</td>
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<tr>
<td>NBA 5690</td>
<td>Management Consulting Essentials</td>
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<td>NBA 6130</td>
<td>Topics in Leadership: Women in the Workplace</td>
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<tr>
<td>NBA 6180</td>
<td>Global Innovation and Technology Commercialization</td>
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<tr>
<td>NBA 6650</td>
<td>Strategic Management of Technology and</td>
<td>3.0</td>
<td>G</td>
</tr>
<tr>
<td>Course Code</td>
<td>Course Title</td>
<td>Credits</td>
<td>Type</td>
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<td>NBA 5060</td>
<td>Financial Statement Analysis</td>
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<tr>
<td>NBA 5110</td>
<td>Financial Modeling</td>
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<tr>
<td>NBA 5410</td>
<td>Project management</td>
<td>1.5</td>
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<tr>
<td>NBA 6010</td>
<td>Electronic commerce</td>
<td>3.0</td>
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<tr>
<td>NBA 6070</td>
<td>Designing Data Products</td>
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</tr>
<tr>
<td>NBA 6090</td>
<td>Digital Marketing</td>
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</tr>
<tr>
<td>NBA 6200</td>
<td>Marketing Research</td>
<td>3.0</td>
<td>T</td>
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<tr>
<td>NBA 6340</td>
<td>Customer Strategy and Analytics</td>
<td>1.5</td>
<td>T</td>
</tr>
<tr>
<td>NBA 6410</td>
<td>Supply Chain Management</td>
<td>3</td>
<td>T</td>
</tr>
<tr>
<td>NBA 6550</td>
<td>Introduction to Statistical Programming and SQL</td>
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<td>T</td>
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<tr>
<td>NBA 6620</td>
<td>Product Marketing Insights</td>
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<td>T</td>
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<tr>
<td>NBA 6690</td>
<td>Building a Consumer Internet Business</td>
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<td>T</td>
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<tr>
<td>NBA 6920</td>
<td>Advanced Data Analytics Applications and Methods</td>
<td>1.5</td>
<td>T</td>
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<tr>
<td>NBA 6950</td>
<td>Game Theory and Business Strategy</td>
<td>1.5</td>
<td>T</td>
</tr>
<tr>
<td>NCC 5080</td>
<td>Managing Operations</td>
<td>2.5</td>
<td>T</td>
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